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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/787,342	02/26/2004	Howard David Hutton III	AA-615M	3969	
27752 THE PROCTE	7590 07/15/200 CR & GAMBLE COMP	EXAM	EXAMINER		
Global Legal I	Department - IP	DOUYON, LORNA M			
Sycamore Buil 299 East Sixth	lding - 4th Floor	ART UNIT	PAPER NUMBER		
CINCINNATI		1796			
				I	
			MAIL DATE	DELIVERY MODE	
			07/15/2009	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)					
10/787,342	HUTTON ET AL.					
Examiner	Art Unit					
Lorna M. Douyon	1796					

	Lorna	M. Douyon	1796	
	The MAILING DATE of this communication appears on t	the cover sheet with the c	orrespondence addi	ess
THE F	REPLY FILED 06 July 2009 FAILS TO PLACE THIS APPLICATION	N IN CONDITION FOR AL	LOWANCE.	
1. 🛛	☑ The reply was filed after a final rejection, but prior to or on the sam application, applicant must timely file one of the following replies: application in condition for allowance; (2) a Notice of Appeal (with for Continued Examination (RCE) in compliance with 37 CFR 1.11 periods:	ne day as filing a Notice of A (1) an amendment, affidavit appeal fee) in compliance v	Appeal. To avoid aban , or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request
a) [b) [The period for reply expires	ction, or (2) the date set forth i	date of the final rejectio	n.
nave b under set fort may re	resions of time may be obtained under 37 CFR 1.136(a). The date on which been filed is the date for purposes of idetermining the period of extension as at 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened orth in (i) above, if checked. Am yetly neceived by the Office later than three reduce any earned patent term adjustment. See 37 CFR 1.704(b). TICC OF APPEAL term adjustment.	nd the corresponding amount o	of the fee. The appropria nally set in the final Office	te extension fee action; or (2) as
_	The Notice of Appeal was filed on A brief in compliance w filing the Notice of Appeal (37 CFR 41.37(a)), or any extension the Notice of Appeal has been filed, any reply must be filed within the	ereof (37 CFR 41.37(e)), to	avoid dismissal of the	
	ENDMENTS -			
	 ☑ The proposed amendment(s) filed after a final rejection, but prior (a) ☑ They raise new issues that would require further considerati (b) ☐ They raise the issue of new matter (see NOTE below); (c) ☑ They are not deemed to place the application in better form 	on and/or search (see NOT	E below);	
	appeal; and/or			
	(d) They present additional claims without canceling a correspo		cted claims.	
	NOTE: See Continuation Sheet. (See 37 CFR 1.116 and 4 The amendments are not in compliance with 37 CFR 1.121, See			TOL 224)
	Applicant's reply has overcome the following rejection(s):	attached Notice of Non-Cor	npliant Amendment (F	1 OL-324).
	Newly proposed or amended claim(s)would be allowable	if submitted in a senarate t	mely filed amendmen	t canceling the
	non-allowable claim(s).	ii subiliilled iii a separale, i	inely nieu amenumen	canceling the
			be entered and an ex	planation of
	Claim(s) withdrawn from consideration: None.			
	IDAVIT OR OTHER EVIDENCE			
	The affidavit or other evidence filed after a final action, but before because applicant failed to provide a showing of good and sufficie was not earlier presented. See 37 CFR 1.116(e).			
	The affidavit or other evidence filed after the date of filing a Notice entered because the affidavit or other evidence failed to overcome showing a good and sufficient reasons why it is necessary and wa	e <u>all</u> rejections under appea	l and/or appellant fails	to provide a
	☐ The affidavit or other evidence is entered. An explanation of the	status of the claims after en	try is below or attache	d.
	QUEST FOR RECONSIDERATION/OTHER			
11. 🛚	The request for reconsideration has been considered but does N See Continuation Sheet.	IOT place the application in	condition for allowand	e because:
	Note the attached Information <i>Disclosure Statement</i> (s). (PTO/SE Other:	3/08) Paper No(s)		

/Lorna M Douyon/ Primary Examiner, Art Unit 1796 Continuation of 3. NOTE: The added limitation "comprising a receiving area" in the "shaped applicator" in independent claim 11, which limitation was not present in original claim 3 (where the shaped applicator was derived) requires further consideration and search. It is noted that line 13, i.e. "a shaped applicator comprising a receiving area", which was newly added, should have been underlined in the presently amended claim.

Continuation of 11, does NOT place the application in condition for allowance because: of the same reasons as set forth in the final rejection. Applicants argue that the present claims require a shaped applicator, originally the limitation of currently cancelled claim 3, is not addressed in the present office action. Applicants also argue that a shaped applicator can surprisingly provide significantly improved results and ease of use as compared to a normal applicator as described in the specification at page 11, lines 23-24 (of the substitute specification, and neither Petri nor Pritichett teaches or succests the employment of the shaped applicator.

The Examiner respectfully disagrees with the above arguments because in the office action dated 09/04/08, it is stated that Petri teaches manually operated foam trigger-type dispensers (col. 16, lines 23-44), which dispenser read on "shaped applicator" of then claim 3. In addition, in the same office action, it is stated that Petr iteaches that the microemulsion may also be executed in the form of wipes (see col. 16, lines 60-64), which also read on "shaped applicator" of then claim 3. The present amended claim 11, added a new limitation which recites" a shaped applicator comprising a receiving area". Please note that "a receiving area" is newly added in this claim, and is not present in original claim 3.